OTSEGO LAKE ASSOCIATION

P.O. BOX 13 SPRINGFIELD CENTER NY 13468

BOARD OF DIRECTORS MEETING

Tillapaugh Funeral Home – Cooperstown November 14, 2015 at 9:00 AM

ATTENDANCE

FINAL MINUTES

<u>Present</u>: Mickie Richtsmeier (President), Scottie Baker (Vice President and Director/Otsego), Pati Grady (Treasurer and Director/Springfield), Wayne Bunn (Secretary and Director at Large), Paul Lord (Director/Otsego), David Sanford (Director/Middlefield), Amanda May (Director/Middlefield), Carl Good (Director/Cooperstown), Martin Tillapaugh (Director/Cooperstown), and Kiyoko Yokota (Technical Advisor).

Absent: Robert Sutherland (Director/Springfield) and Tim Pokorny (Webmaster) Guests: None

Note: MMSP = Motion Made, Seconded, and Passed

OPENING

- 1. Mickie presented <u>Carl Good</u> with a framed photo of Otsego Lake for his long time association with, and commitment to, OLA. Congratulations Carl!
- Treasurer's Report (Pati) Pati reported \$14,896.15 in all accounts as of 11/14/2015; some additions checks were given to Pati at the meeting for merchandise purchased by members and for a donation to the BFS Dive Team by Brewery Ommegang; MMSP to continue present software system (Quicken Book) for one more year and to spend up to \$200 to upgrade the software.
- 3. <u>Membership Report</u> (Pati) The current paid membership is 71 which includes individuals, families, and businesses; it was suggested that, for the Spring 2016 mailing of the newsletter, a notation (i.e. "stamp" or "sticker") be added indicating that their OLA membership had lapsed (many past members do not realize this if they continue to receive the newsletter); it was also suggested that the next newsletter show how and/or where the OLA money is spent.

COMMITTEE REPORTS

- 4. No Wake Zone Buoys and Volunteer Dive Team (Paul) MMSP to make annual donation of \$1,500 to BFS Dive Team for purchase of materials and a donation of \$700 to BFS Dive Team for reimbursement to compressor fund for money "borrowed" to pay for chains; MMSP to donate \$2,000 (received from Brewery Ommegang for BFS Dive Team) to Soil and Water Conservation Service for benefit of BFS Dive Team; all funding for BFS Dive Team goes through Soil and Water Conservation Service.
- 5. Boat Inspections (Carl) No report.
- 6. <u>Merchandise</u> (Scottie) OLA fleece vests are very popular; need a minimum of 12 pre-orders before an order is placed; <u>MMSP</u> to use two OLA size 2XL denim shirts currently in inventory for display and marketing at various events.

- 7. Otsego County Water Quality Coordinating Committee (Carl) See Carl's recent e-mails for minutes.
- 8. Newsletter All Board members agreed that OLA Fall 2015 newsletter was excellent; Carl requested a list of current and lapsed OLA members to use as a membership retention and/or recruitment tool; Pati will develop such a list; Spring 2016 newsletter should include list of current OLA members; concept of offering a discount for OLA merchandise with paid membership was discussed.
- 9. <u>Drone Update</u> (Paul) OLA is not getting aerial photos of mud plumes in the lake as expected; no one at BFS has assumed role of drone pilot since Peter Booth's BFS internship ended this summer; Mickie will meet with Dr. Harman to discuss situation and perhaps offer that OLA might fund 1/3 of a new internship; another suggestion would be for a BFS staff member take over use of the drone which would add to their resume.
- 10. <u>Coordination with Other Organizations</u> (Board) Fall 2015 Film Festival organized by Otsego 2000 was a great success; OLA sponsored one film which allowed for an impressive advertisement in program booklet; Mickie, Scottie, and Kiyoko attended on behalf of OLA which included a sponsorship badge; OCCA may increase donation for boat wash.
- 11. <u>Boat Parade</u> (Scottie) During the meeting, it was assumed that the 4th of July in 2016 would be on a Sunday so the boat parade would be held on Sunday; however, 2016 is a Leap Year so the 4th of July will actually be on a Monday; the Committee will meet later on to discuss 2016 boat parade including what day to hold the event (weekend day or Monday).
- **12.** <u>Annual Meeting</u> (Bob via e-mail) Discussion on meeting format, location, time of day, and whether it should be more family oriented; concept of a separate family picnic or cocktail event was also presented; consensus was that a non-family oriented meeting on a Saturday morning in August would work best; a separate Sunday in the Park picnic at Lakefront Park merits further evaluation.

OLD BUSINESS

- 13. <u>Boat Wash Update</u> (Paul) OLA needs a construction bid from a minimum of 3 contractors; McManus has recommended contractors John VanWieren, Tom Swatling, and Bob Teel; Wayne to contact contractors and send them McManus' plans; funding is still not complete; Fall 2015 newsletter has requested donations from OLA members; Scottie will request funding from Otsego 2000 at their next Board meeting; Martin will discuss member item funding with State Senator Jim Seward at an upcoming meeting; need for a permanent sign at the boat wash was discussed.
- 14. <u>Mission Statement</u> (Mickie/Scottie) After review of Cooperstown Graduate Program students' proposed OLA mission statement, Scottie and Mickie made some changes for discussion by OLA Board; Martin researched and presented mission statements from numerous lake associations for review; after much discussion, <u>MMSP</u> that the following Mission Statement be adopted by OLA: "The mission of the Otsego Lake Association is to educate, advocate, and actively participate in protecting the health, beauty, and well-being of Otsego Lake by facilitating the implementation of the Otsego Lake Watershed Management Plan". The Mission Statement must now be submitted to the OLA membership at the annual meeting for approval.

NEW BUSINESS

15. Temperature Monitoring Buoy Proposal (Kiyoko) – Several SUNY Colleges are participating in a research program

that involves a temperature monitoring buoy (will also monitor other parameters) in various lakes; SUNY Oneonta is proposing such a buoy in Otsego Lake at its deepest point (i.e. off Five Mile Point); buoy would be funded by a grant(s); BFS would monitor and maintain the buoy with help from BFS Dive Team; approval/acceptance by nearest property owner (i.e. Glimmerglass Condominiums) is needed for State permit; MMSP that OLA supports and approves of a temperature monitoring buoy off Five Mile Point.

- 16. <u>Vacancy for Director at Large</u> (Board) Wayne suggested that Debbie Creedon be considered for Director at Large to replace Joseph Zarzynski who resigned this fall; Debbie owns a legacy camp (i.e. grandparents and parents owned the camp before her) near Six Mile Point and lives there from April/May through October/November; she spent summers on the lake while growing up; she was very actively involved with Friends of Otsego Lake and Route 80 on the recent embankment rehabilitation project, currently volunteers at Glimmerglass Opera Festival and Fenimore Art Museum, and recently organized a fund raising event for the Pierstown Grange; Wayne will contact Debbie to see if she is interested in the position.
- 17. <u>Date for Next Board Meeting</u> Set for **Saturday, February 6, 2016 at 9:00 AM** in meeting room of Village of Cooperstown Village Hall, 22 Main Street in Cooperstown.

Meeting adjourned at approximately 11:15 AM.

Respectfully submitted,

K. Wayne Bunn Secretary and Director at Large

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Revised Nov. 19, 2015 (per Lord's comments)